

Enabling occupation through leadership

Retrospective 2012 - 2013



Advancing excellence in occupational therapy is the Canadian Association of Occupational Therapists' (CAOT) mission.

Throughout the year, we have been able to realize our vision with help from our passionate and dedicated members and staff. CAOT and its membership celebrated a number of significant milestones this past year. We also looked to our future by embracing a number of new opportunities to inspire occupational therapists to work to their full potential, and by tapping into innovations to enhance our service delivery. It is our hope and intent that CAOT will continue to enable occupation for our members and the broader population through leadership opportunities. As you read this retrospective report highlighting some key activities from this past year, take a moment and acknowledge yourselves, because we could not have made these accomplishments without you, our valued members.

The 2013 Conference in beautiful Victoria, British Columbia, was one of CAOT's best attended conferences (652 delegates), with record attendance at pre- and post-conference workshops. Occupational therapists from around the country converged, connected and exchanged state-of-the-art practices. Our conference, in its long-standing tradition, offered strong educational content and excellent networking opportunities, bringing together leaders in occupational therapy to discuss practical solutions and relevant research.

With great pride, CAOT published the second edition of "Enabling Occupation II: Advancing an Occupation Therapy Vision for Health, Well-being, & Justice through Occupation" and a new French translation, « Habilitier à l'occupation : faire avancer la perspective ergothérapique de la santé, du bien-être et de la justice par l'occupation. » The second edition of *Enabling Occupation II*, our most popular publication, outlines the Leadership in Enabling Occupation (LEO) model, which describes the strategic use of scholarship, accountability, funding and workforce planning to improve access to occupational therapy.

Anniversaries celebrated this year demonstrate CAOT's established leadership in the profession of providing the latest evidence and research to enable occupational therapists in their practice. The Canadian Journal of Occupational Therapy celebrated its 80th anniversary and is recognized as the longest running occupational therapy journal in the world. Occupational Therapy Now, our practice magazine, reached a 15-year milestone with six issues published yearly that allow our members to gain insights into trends and emerging practices. We also celebrated CAOT-BC's first anniversary as a provincial chapter, and the Canadian Occupational Therapy Foundation celebrated 30 years of supporting research and scholarship by providing grants to our members.

CAOT purchased a building in Ottawa. This building allows CAOT to develop equity in real estate and lower operational costs at the national office, ultimately benefitting our membership. CAOT is expecting to move into this new space in the summer of 2015.

CAOT enhanced the professional liability insurance program by transitioning to BMS Group. This provider increased access to risk management practice resources and specialized legal protection. CAOT's 'group-funded retention structure' allows CAOT to reinvest unused funds into membership services like risk management materials and education.

Finally, membership! CAOT worked hard all year to ensure compliance with the new federal legislation governing not-for-profit organizations. With changing categories, our members and associates supported CAOT and we increased the number of members in every region across Canada in 2013. An association is only as strong as its members, but luckily CAOT has the most passionate and dedicated members around. We hope that CAOT will continue to offer you valuable services to advance excellence in your practice.

Thank you,


Janet Craik
CAOT Interim
Executive Director


Paulette Guitard
CAOT President



Lead

CAOT embraced opportunities that enabled occupational therapists to address existing challenges and formulate creative solutions to complex problems. A number of key initiatives led occupational therapists to advance our vision of health, well-being and social justice through occupation.

- CAOT enhanced older driver safety resources by introducing multilingual resources and answering media requests addressing injury prevention, health promotion, enhancing safe driving and community mobility at large.
- Building on existing relationships with our colleagues from the American Occupational Therapy Association, and forging a new relationship with the Canadian Automobile Association (CAA), CAOT is bringing CarFit to Canada. CarFit is an educational program offered by occupational therapists that will allow older adults the opportunity to check the “fit” of their vehicles for their personal needs. Coming in 2014, CAOT will be hosting our first CarFit training and public event.
- In addition to accrediting university occupational therapist education programs, CAOT worked with Physiotherapy Education Accreditation Canada to accredit college programs for occupational therapist assistants and physiotherapist assistants.
- CAOT hosted a series of “train the trainer” sessions to help interprofessional health-care providers detect and manage situations of elder abuse and mistreatment. This knowledge transfer initiative provided the opportunity for 75 health-care providers to become trainers and host their own educational events.
- New and exciting webinars were introduced this year at CAOT. We hosted over 30 innovative webinars in 2012/13. We also provided four workshops from coast to coast. CAOT is committed to providing timely and beneficial solutions to the educational needs of our members.
- The second edition of *“Enabling Occupation II: Advancing an Occupation Therapy Vision for Health, Well-being, & Justice through Occupation”* was published. This new edition included an extended and clarified Leadership in Enabling Occupation (LEO) model. CAOT also published a new French translation entitled *“Habiller à l’occupation: faire avancer la perspective ergothérapique de la santé, du bien-être et de la justice par l’occupation”* that aims to advance the education and practice of occupational therapy within the Francophone community of occupational therapists.



Innovate

Constantly looking to enhance services, CAOT developed innovative solutions to meet the pressing needs of our members in an ever-changing practice environment.

- CAOT transitioned to a new eBook provider that allows readers to purchase, download and view CAOT publications online. This transition allowed access to electronic examination copies of CAOT publications, which will be provided without cost to instructors who are teaching courses relevant to the content matter.
- CAOT received orders for publications from 43 different countries and requests for translations from six countries in seven different languages.
- CAOT advanced the role of occupational therapy in Canada's health system by actively engaging in major national health coalitions, including the Health Action Lobby (HEAL), Research Canada, the Canadian Coalition for Public Health in the 21st Century (CCPH21), and the Group of Seven Health Professions (G7).
- CAOT established connections with funding partners (Human Resources Skill Development Canada, New Horizon), sponsors (Canadian Mortgage and Housing Corporation), and national think tanks (Conference Board of Canada) to provide opportunities to enhance the visibility of occupational therapy.
- The CAOT agreement with SAGE Publications allowed the enhancements of online features for the *Canadian Journal of Occupational Therapy* (CJOT), including a searchability feature for submitted articles, enhanced links to Highwire press and access to the entire 80-year collection.
- Momentum, the online mentorship module, consisted of four webinars provided for individuals to explore the concepts of mentorship, coaching, networking and partnering. The module offered an opportunity for a mentee to be matched with a mentor based on similar values, interests and professional paths.
- The Occupational Therapy Exam Module (OTEM) assisted candidates to prepare for the National Occupational Therapy Certification Examination (NOTCE) through online group discussion of practice questions facilitated by an experienced occupational therapist. It acts as a compliment to the Trial Occupational Therapy Examination Manual (TOTEM).
- CAOT fostered professional development by offering Lunch and Learn Webinar and Water Cooler Talk Webinar Archives. The archives allow members to access educational webinars on their own time.



Inspire

CAOT sparked opportunities to engage occupational therapists and students in a variety of roles to advance research, education and practice, and influence public policy.

- The first CAOT Research Analyst Fellow, Dr. Julie Lapointe, worked on projects during the year, including a scientific reading club and CAOT multilingual older driver safety resources. The 2014 CAOT Research Fellow, Dr. Christine Guptill, is currently working on numerous projects.
- During Occupational Therapy Month 2013, CAOT started a 15-month advocacy and promotional campaign to increase the visibility of occupational therapy in Canada. CAOT developed monthly resources to help occupational therapists engage in a meaningful dialogue with clients, stakeholders, decision makers and other health-care providers. Resources include a calendar, a vignette, a fact sheet, a customizable e-card and highlights of the 'member-only' resources. This provides ready-made advocacy kits for our members.
- The CAOT Board of Directors used the Occupational Therapy Month resources to meet Members of Parliament from across the country, to discuss and advocate for the role of occupational therapy in federal jurisdictions. More meetings are being scheduled for the coming year.
- CAOT advocated for the role of occupational therapy to the House of Commons National Defence Subcommittee on the Care for Sick and Injured Soldiers.
- CAOT and CAOT-BC actively advocated for improved access to and availability of occupational therapy services in the Canadian health-care system.
- Awards were granted by CAOT for outstanding contributions in occupational therapy across Canada. We honored individuals with 9 Citation Awards, 6 Awards of Merit, 14 student awards and the prestigious Muriel Driver Memorial Lecture Award.
- The first ever CAOT-BC Outstanding Occupational Therapist of the Year was awarded this year.
- Our social media platform has seen tremendous growth with new users and followers connecting to CAOT daily, learning and sharing resources and information. Our social media strategy culminated in a multinational advocacy campaign with international occupational therapy association counterparts that promoted and raised awareness of occupational therapy. Millions of people throughout the world saw our message during this campaign.

National Office Staff

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Elliot Pausjensen

External Member

Sandra Bressler

World Federation of
Occupational Therapists
Delegate

* It is with great sadness that we note the untimely passing of Joy Mill, Director for Prince Edward Island. We would like to acknowledge her contribution to and passion for our profession.

Finance

The Canadian Association of Occupational Therapists ensures activities and resources of the Association are used effectively to address strategic initiatives and support members.

2012-2013 Statement of Operations

Revenue

Membership/Exam Fees	\$2,006,190	48%
Publications	\$575,472	14%
Contribution Agreements	\$503,477	12%
CAOT Conference	\$419,709	10%
Membership Services	\$179,918	4%
Investment Income	\$120,880	3%
Insurance Premiums Earned	\$397,376	9%
Other	\$16,077	0%

Actual Total Revenue	\$4,219,099	100%
Budget	\$2,698,242	
2011-2012 Actual	\$3,800,260	

Net Assets, Beginning of Year	\$2,992,807
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Expenses

National Office Expenses	\$1,162,211	27%
Publications	\$565,746	13%
Membership Services	\$989,093	23%
Contribution Agreements	\$503,477	12%
CAOT Conference	\$367,002	8%
Governance	\$108,789	3%
Canadian Occupational Therapy Foundation	\$100,000	2%
Divisions/Committees	\$81,263	2%
Representation/Communications	\$34,078	1%
Claim Expenses	\$100,000	2%
Insurance Commission Paid	\$266,302	6%
Insurance Administration	\$40,492	1%

Actual Total Expenses	\$4,318,453	100%
Budget	\$2,897,092	
Special Project Spending	\$20,926	
2011-2012 Actual	\$3,584,313	
2011-2012 Special Projects	\$30,394	
Net Revenue 2012-2013	\$(120,280)	

Net Assets, End of Year	\$2,872,527
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This information is intended as a brief summary statement of CAOT finances. The Canadian Association of Occupational Therapists' audited financial statements are available online at www.caot.ca. Members may also request a copy by contacting the national office at (800) 434-2268 ext. 227 or by emailing finance@caot.ca. The reports will be presented at CAOT's Annual General Meeting on Thursday, May 8, 2014, 8:00-8:30 a.m., AST. For more information, please visit www.caot.ca/agm

